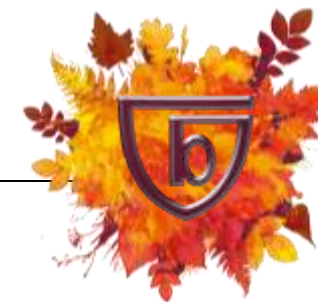


BRAKENHALE Subjects at a Glance

Subject : Business

2020-2021	Autumn Term		Spring Term		Summer Term	
Year 10 (GCSE Business)	Enterprise & Entrepreneurship	Spotting a Business Opportunity	Putting Business Idea into practice	Making the Business Effective	Understanding External Influences on Business	Revision
Year 11 (GCSE Business)	Growing the Business	Making Marketing Decisions	Making Operational Decisions	Making Financial Decisions	Making Human Resources Decisions	Exam Preparation
Year 10 (Enterprise)	Exploring Enterprise - Characteristics of Enterprises	Exploring Enterprise - Characteristics of Enterprises	Exploring Enterprise - Market Research	Exploring Enterprise - Market Research	Exploring Enterprise - Success of an Enterprise	Exploring Enterprise - Success of an Enterprise
Year 11 (Enterprise)	Promotion & Finance for Enterprise - Promotion	Promotion & Finance for Enterprise - Financial Records, Planning & Forecasts	<i>External Exam Prep</i> Planning & Pitching an Enterprise Activity - Explore Ideas & Plan Micro-Enterprise	Planning & Pitching an Enterprise Activity - Pitch a Micro-Enterprise	Planning & Pitching an Enterprise Activity - Review Micro-enterprise	<i>External Exam Prep</i>



BRAKENHALE Subjects at a Glance

2020-2021	Autumn Term		Spring Term		Summer Term	
Year 12 (A Level)	Marketing & People	Marketing & People	Marketing & People	Managing Business Activities	Managing Business Activities	Managing Business Activities
Year 13 (A Level)	Business Decisions & Strategy	Business Decisions & Strategy	Global Business	Global Business	External Research Task	<i>External Exam Prep</i>
Year 12 (BTEC)	Developing a Marketing Campaign	Developing a Marketing Campaign	Developing a Marketing Campaign	<i>External Exam Prep - Developing a Marketing Campaign</i>	Exploring Business	Exploring Business
Year 13 (BTEC)	Personal & Business Finance	Personal & Business Finance	Personal & Business Finance	Personal & Business Finance	Recruitment & Selection in Business	Recruitment & Selection in Business